

Sharm Conference Agenda

February 23rd – 24th , 2024

Friday, February 23, 2024:

Time	Session	Speaker
9:30 - 10:00	Registration	
10:00 – 10:30	Opening Speech	Habib Sayegh Guy Elders
10:30 – 11:15	Innovative Pedagogy for an Evolving Classroom	Patrick Prendergast
11:15 – 12:00	Cultivating Critical Thinkers	Sean O'Brien
12:00– 1:00	Break	
1:00-2:00	Empowering Innovation Through Enquiry	Patrick Prendergast Sean O'Brien
2:00-3:00	Lunch	

Saturday, February 24, 2024:

Time	Session	Speaker
10:00 -10:45	Materials Development - How does the magic happen	Steve O'Farrell
10:45 – 11:30	Cultivating Connections: Social-Emotional Classroom Management	Louise Pike
11:30-12:00	Break	
12:00 – 12:45	It's here already? Teaching and learning in the era of Artificial Intelligence (AI)	Steve O'Farrell
12:45– 1:30	Building Better Assessments for Tomorrow's Success	Joe Ephrem
1:30-2:30	Lunch	

Habib Sayegh

CEO, YORK PRESS

Habib Sayegh is CEO of York Press. Habib Sayegh graduated from the University of Cambridge. He is currently member of the Advisory Board of the University of Cambridge Judge Business School.

Habib Sayegh leads a team of experts at York Press in pioneering research to create the York Global Curriculum Framework, encompassing the US Common Core standards, Canada's Ontario standards, the UK curriculum, the IB curriculum, Singapore's Mastery Approach in maths and curriculum standards in the Arab world. Based on the Global Framework, York Press is publishing the first truly global educational programmes for maths and science and social studies. The York Global Corpuses in maths, science and social studies embody the best practices and the most up-to-date educational approaches with proven efficacy.

In assessment, Habib Sayegh established ground breaking projects, the EST and the IAB.



Habib Sayegh

Guy Elders

DIRECTOR – MEA, ENGLISH LANGUAGE LEARNING

Guy Elders started his career in 1992 as an English teacher. He taught at various levels until 2004 when he started as a teacher trainer for Pearson. After holding various positions, he is now Director of English Language Learning for the Middle East and Africa. He remains passionate about teaching and the field of Education.



Guy Elders

Patrick Prendergast

STEM EXPERT

Patrick is an education professional with over 10 years of experience, teaching and delivering professional development in the subject areas of mathematics, design, technology and engineering in Ireland and the Gulf region. His research interests include STEM education, digital learning and TVET (Technical and Vocational Education and Training)



Patrick Prendergast

Sean O'Brien

EDUCATIONAL CONSULTANT

With over 10 years of experience in the education sector, Sean holds a Bachelor of Technology in Education and a Postgraduate Diploma in Special and Additional Learning Needs. His diverse career has seen roles as a Teacher, Curriculum Specialist, and leading roles in Framework Development, Teacher Training, and Assessment Development. Passionately dedicated to advancing Inclusive Education and Special Educational Needs (SEN), he has a keen interest in the integration of Artificial Intelligence in educational practices.



Sean O'Brien

Steve O'Farrell

Pearson Senior Learning Consultant

Steve O'Farrell has been in education for over 25 years and has been training teachers for more than 15 of these years. He now travels around Turkey and abroad, training for Pearson Education. A passionate and energetic presenter, his humorous sessions strive to impart valuable concepts and vision.



Louise Pike

Pearson Senior Learning Consultant

Louise Pike is a Senior Learning Consultant based in Turkey. She works in person and virtually with a variety of educators across the Middle East, Latin America and Europe. Her latest project involves training Ministry of Education supervisors and teachers in Oman to roll out a new nationwide curriculum. Louise has an MSc in TESOL, Leadership and Management from the University of Portsmouth and is a Pearson Certified Master Trainer.

Louise values self-reflection, sharing ideas, teacher development and educational research. She particularly enjoys anything connected to young learners with an emphasis on creativity, extensive reading and curriculum planning. Her strong roots in psychology also make classroom management one of her key interests.



Louise Pike

Joe Ephrem

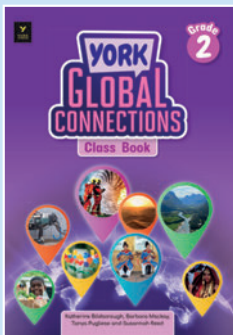
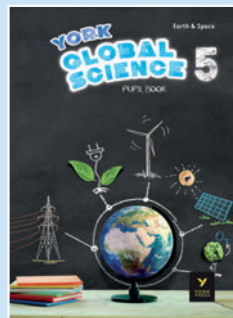
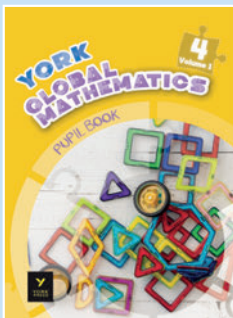
ASSESSMENT MANAGER

Joe holds an MSc in Chemical Engineering, a Masters in Educational Management and Leadership and has achieved a platinum-level certificate in Executive Leadership from the American Association for Education Excellence, along with a certificate in Advanced Educational Leadership from the Harvard Graduate School of Education. His career in education began in 2011, and his current responsibilities encompass planning, executing and monitoring assessment services in both the public and private sectors. Additionally, he oversees the operations of the International Arab Baccalaureate programme in schools throughout the Arab world.



Joe Ephrem

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